Part 1 - Lead Organizer

Salutation

Mr.

Contact Person

Kamesh Shekar

Organization / Affiliation (Please state "Individual" if appropriate)

The Dialogue

Designation

Programme Manager

Economy of Residence

India

Primary Stakeholder Group

Civil Society

Part 2 - Workshop

Primary Theme

Building Trust, Resilience, Safety & Security (TRUSS)

Primary Sub Theme

Data Protection and Privacy

Secondary Theme (if any)

Emerging Technologies

Session Title

What's next in Data Protection: Emerging Market for Privacy-tech in India

Session Format

Panel Discussion

Description of Session Formats **Birds of a Feather (BoF)** – An informal discussion session designed to connect the participants of shared topic of interests without a pre-planned agenda. **Panel** - Presentation and/or sharing of viewpoints by speakers on a particular topic. The number of speakers on the panel shall not be more than 4 to allow sufficient time for interaction with the attendees. **Roundtable** - Interactive dialogue involving all participants with designated moderators and not more than 2 speakers.

Specific Issues of Discussion

India is witnessing tremendous growth in digitalisation efforts where technology is making its footprint in various sectors. Concomitant to the digitalisation efforts of India, privacy risks and concerns have come to the forefront, where businesses have created a privacy void that needs a fix. Emerging digitalisation trends in the backdrop of privacy void and regulatory developments like the upcoming

data protection regime are making a case and market for privacy-tech in India, which has been in business globally for about a decade.

Globally, privacy-tech has aided businesses in complying with data protection regimes and individuals in securing their privacy. In the long term, it has aided in establishing a privacy-first culture, where consumers tend to favour businesses that provide greater individual security.

However, India's privacy-tech industry is notably distinct from the western markets. It is faced with unique challenges due to several structural constraints in addition to specific issues on both demand- and supply-side of the market. Against this backdrop, in this session, we will discuss the challenges that India's privacy-tech ecosystem faces towards establishing a privacy-first culture and the expectations of each stakeholder within the ecosystem to mitigate the same.

Describe the Relevance of Your Session to Theme

Establishing a privacy-first culture would be key for India to build trust, safety and reliance in the digital sphere. Therefore, this session will bring out the unique challenges faced by the Indian privacy-tech ecosystem in establishing a privacy-first culture in India such that we are aware of and build consensus between various stakeholders. This session will also bring various facets like the demand-side, supply-side and technical perspective tied together to provide a holistic perspective on the way forward of privacy-tech in India.

Methodology / Agenda

The session will be interactive by engaging with audience questions as follows,

5 mins - Moderator will discuss the event flow, introduce the guest and set the context for the panel discussion.
40 mins - We panellists will get 10 mins each to share their views and perspectives.
10 mins - Moderated Q&A
5 mins - Concluding remarks

Please provide 3 subject matter tags that best describe your session.   #privacytech #privacyfirstculture #dataprotection

*Please specify gender e.g. agender, cis woman, cis man, female, gender-fluid, gender-neutral, male, trans woman, trans man, etc.

Moderators & Speakers Info (Please complete where possible)

	Moderator (Primary)	Moderator (Backup)	Speaker 1	Speaker 2	Speaker 3	Speaker 4
Name	Saksham Malik	Aditi Seetha	Kamesh Shekar	Aditya Vuchi	Beni Chugh	Subhashis Banerjee
Email	saksham@thedialogue.co	aditi@thedialogue.co	kamesh@thedialogue	avuchi@gmail.com	Beni.Chugh@dvara.com	suban@cse.iitd.ac.in
Organization	The Dialogue	The Dialogue	The Dialogue	Doosra	Dvara Research	IIT Delhi
Designation	Programme Manager	Programme Manager	Programme Manager	Founder	Research Manager	Professor

	Moderator (Primary)	Moderator (Backup)	Speaker 1	Speaker 2	Speaker 3	Speaker 4
Gender	Male	Female	Male	Male	Female	Male
Economy of Residence / Country	India	India	India	India	India	India
Stakeholder Group	Civil Society	Civil Society	Civil Society	Private Sector	Civil Society	Academia
Status of Confirmation	Confirmed	Confirmed	Confirmed	Proposed	Proposed	Proposed

Please explain the rationale for choosing each of the above contributors to the session.

The speakers and moderators have been chosen based on their expertise in this field and their previous contribution to the overarching discourse on privacy and data protection. Moderator Saksham Malik and Aditi Seetha (backup) have been actively researching on to privacy-tech and how to enhance the industry to secure privacy and data protection. Kamesh Shekar is one of the authors of Dialogue's paper on the national strategy for privacy-tech. Aditya Vuchi founded one of the pioneer privacy-tech businesses called Doosra, which provides identity management solutions. Beni Chugh leads the future of finance initiative at Dvara Research, which voices privacy concerns and challenges with the uptake of technologies (like privacy-tech) amongst low-income households. Subhashish Banerjee is one of the key technical experts who has been actively working on technical aspects related to privacy and data protection policies. Below are short bios of the panellists and moderators.

Saksham Malik: Saksham Malik's work in the policy sphere revolves around interdisciplinary research in the areas of competition law, technology laws and human rights laws.

Aditi Seetha: Aditi Seetha is a Programme Manager at The Dialogue. She has a law degree from Rajiv Gandhi National University of Law, Punjab. Her areas of interest includes informational privacy, privacy-tech, data governance, AI and FRT technology.

Kamesh Shekar: Kamesh Shekar leads the Privacy and Data Governance vertical at the Dialogue. His area of research covers informational privacy, surveillance technology, intermediary liability, safe harbour, issue of mis/disinformation on social media, AI governance etc.

Aditya Vuchi: Aditya Vuchi founded Zippr, the world's first location-intelligence co, and his new company, Doosra, which addresses the mobile privacy issue intelligently and innovatively.

Beni Chugh: Beni Chugh manages the research at the Future of Finance Initiative. Her work focuses on identifying systemic stability and consumer protection concerns in digital finance.

Subhashis Banerjee: Subhashis Banerjee is a professor in the Department of Computer Science and Engineering at the Indian Institute of Technology (IIT) Delhi. Recently he has started examining policy issues in digital identity, data and privacy protection, and fairness and reliability of machine learning algorithms.

IIGF 2022

Session Title

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tech in India